

22 March 2019

EXPIRY OF PERFORMANCE RIGHTS

MSM Corporation International Limited (ASX: MSM), advises that 50,000,000 unlisted Class A Performance Rights expiring on 29 December 2018 and 5,000,000 unlisted Class E Performance Rights expiring on 29 December 2018 have lapsed without exercise.

FOR FURTHER INFORMATION CONTACT:

Investor queries:

Chris Jones

P: + 61 (0) 417 985 527

E: cjones@emeraldcapital.com.au

ABOUT MSMCI

MSM Corporation International Limited ("MSMCI") is an online entertainment company that specialises in building and launching new digital entertainment products to audiences in the US, Great Britain, Australia, Canada, New Zealand and South Africa. MSMCI partners with local operators in non-English speaking markets to maximise the reach of its products and services globally.

MSMCI's flagship product is Megastar, a global, mobile-first talent competition, featuring performers of any category, who competed to win one Million US Dollars, a role in a film and various other prizes. Winners are chosen by fans voting in the competition through the Megastar App.

The first Megastar competition launched in MSMCI's six core markets with the App available for download from the Apple and Google Stores. Additional Megastar competitions will subsequently launch in non-English speaking markets via partnering and licensing agreements.

Visit www.msmci.com to learn more or to [sign up for the investor newsletter](#)

