

7 October 2019

OPTION EXPIRY NOTICE – WAIVER OF ASX LISTING RULE 6.24

MSM Corporation International Limited (ASX: MSM) (MSMCI or the Company) advises holders of the 137,237,197 listed options exercisable at \$0.10 each and expiring on 7 November 2019 (ASX: MSMOA) (**MSMOA Options**) that the Company has been granted a waiver from ASX Listing Rule 6.24 to the extent necessary to permit the Company not to send the notices required by item 6.1 of Appendix 6A (**Waiver**).

Accordingly, option expiry notices will not be sent by the Company to holders of the MSMOA Options.

The Company provides the following information in accordance with the ASX Listing Rules and the Waiver granted by ASX:

- The number of options to which this notice applies is 137,237,197.
- On exercise, each option entitles the holder to receive one fully paid ordinary share in MSM. If all options were exercised, 137,237,197 shares would be issued.
- The exercise price of each option is \$0.10.
- The due date for payment of the exercise price is 5:00 pm (WST) on 7 November 2019.
- If payment is not received by 5:00 pm (WST) on 7 November 2019, the options will lapse and all rights under the options will cease.
- Official quotation of the options will cease on 1 November 2019.
- The market price of fully paid ordinary shares in MSM on 4 October 2019 (being the last trading day prior to the date of this notice) was \$0.015.
- During the three months immediately preceding the date of this notice, the highest market price of fully paid ordinary shares in MSM was \$0.017 on 20 September 2019, and the lowest market price was \$0.007 on 11 July 2019.
- No underwriting agreement exists in respect of the options.

If the market price of the Company's ordinary shares exceeds \$0.075 before 7 November 2019, the Company will immediately send an option expiry notice to holders of the MSMOA Options.

FOR FURTHER INFORMATION CONTACT:

Investor/Media queries:

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ABOUT MSMCI

MSM Corporation International Limited ("MSMCI") is an online entertainment company that specialises in building and launching new digital entertainment products to audiences in the US, Great Britain, Australia, Canada, New Zealand and South Africa. MSMCI partners with local operators in non-English speaking markets to maximise the reach of its products and services globally.

MSMCI's flagship product is Megastar, a global, mobile-first talent competition, featuring performers of any category, who competed to win one Million US Dollars, a role in a film and various other prizes. Winners are chosen by fans voting in the competition through the Megastar App.

The first Megastar competition launched in MSMCI's six core markets with the App available for download from the Apple and Google Stores. Additional Megastar competitions will subsequently launch in non-English speaking markets via partnering and licensing agreements.