

10 January 2019

MSM MOVES CLOSER TO MOBILE GAMING SOLUTION

MSM Corporation International Limited (ASX: MSM) (**MSM or the Company**) is pleased to advise that it has raised \$0.870M of the \$1.44M convertible note funding as announced on 26 November 2018 with the balance expected to be completed in the coming weeks (Capital Raising).

Emerald Capital Australia Pty Limited is acting as Lead Manager for the Capital Raising.

During the extended period of suspension from trading the Company has been focussed on resolving outstanding compliance matters, ongoing cost reductions and continuing to develop the relationship with Riva Group's associated company Riva Technology and Entertainment Limited (RTE) to foster and provide a framework around the potential license of the Megastar platform for mobile gaming and Esports.

As announced on 26 November 2018, the Company agreed to subscribe for shares and secured, first ranking, interest free loan notes in RTE for US\$1.5M over two instalments (of which the final instalment of US\$0.5M has now been transferred from the capital raising funds).

RTE is in negotiations to acquire a majority equity interest in J&D Holdings Limited (J&D), which is the sole legal and beneficial owner of Firefly Games Inc. (Firefly Games) pursuant to a Share Purchase Agreement. The loan notes are to be repaid by 31 December 2019 and MSM (along with other subscribers of the notes) have a priority right to be paid all profits or distributions received by RTE from J&D in repayment of the notes. Firefly Games was founded in January of 2015 with a focus of developing and publishing IP based mobile gaming titles.

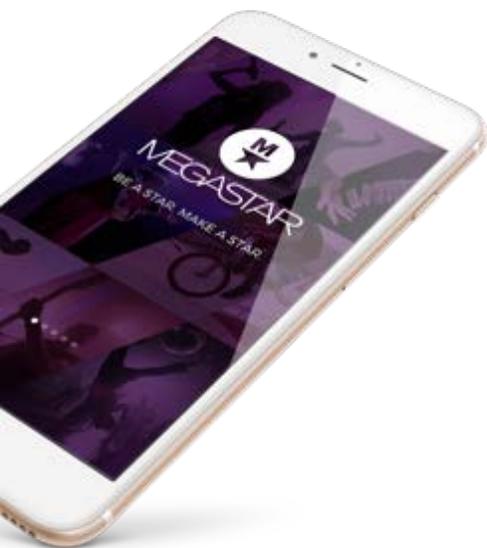
Firefly Games together with the Riva Group are the developers and publishers of the upcoming title **DreamWorks Universe of Legends** mobile game and other future game releases.

FOR FURTHER INFORMATION CONTACT:

Investor queries:

Chris Jones
P: + 61 (0) 417 985 527
E: cjones@emeraldcapital.com.au

10 January 2019



ABOUT MSMCI

MSM Corporation International Limited (“MSMCI”) is an online entertainment company that specialises in building and launching new digital entertainment products to audiences in the US, Great Britain, Australia, Canada, New Zealand and South Africa. MSMCI partners with local operators in non-English speaking markets to maximise the reach of its products and services globally.

MSMCI's flagship product is Megastar, a global, mobile-first talent competition, featuring performers of any category, who competed to win one Million US Dollars, a role in a film and various other prizes. Winners are chosen by fans voting in the competition through the Megastar App.

The first Megastar competition launched in MSMCI's six core markets with the App available for download from the Apple and Google Stores. Additional Megastar competitions will subsequently launch in non-English speaking markets via partnering and licensing agreements.

Visit www.msmci.com to learn more or to [sign up for the investor newsletter](#)

ABOUT RIVA

Founded in 2002, with Headquarters in Dubai and offices across the world from the USA to East Asia; The Riva Group have successfully been delivering the vision of tomorrow for over 15 years. The Riva Group of companies hold an industry advantage in their ability to take every project from concept to execution all housed under one roof. The complementary divisions cover: creative design and development of theme parks, brand and Intellectual Property licensing, 3D animation and visual effects for films, games and TV content.

The Riva Group recently played an instrumental role in the concept, design and development of major theme parks in the middle east, based on world class IP licenses. The concepts for one of the parks was inspired by The Riva Group's Chairman; Mr Paul Roy and his Mumbai based celebrity partners who specialise in directing, screenwriting and production for Bollywood and have won numerous awards and international accolades over the last 15 years.

The Riva Group have vast experience specialising in licensing agreements where they have successfully negotiated and arranged for licenses for world class entertainment Intellectual Property with; Dreamworks Animation, Marvel, Sony Pictures, Electronic Arts, Lionsgate, Square Enix, Microsoft Studios, Cartoon Network, Capcom and Konami. In October 2017, The Riva Group in partnership with Los Angeles-based Firefly Games developed and launched the cutting-edge Dreamworks Universe of Legends Mobile Game where Shrek meets Kung-Fu Panda in a Dreamworks Hero mashup.