



ENTITLEMENT OFFER - NOTIFICATION OF SHORTFALL

Global digital technology and entertainment company, MSM Corporation International Limited (ASX: MSM) ("MSM" or the "Company") wishes to advise that the Company has received acceptances for 3,250,559 fully paid ordinary shares ("Shares") and 812,639 attaching \$0.10 listed options expiring 7 November 2019 ("Attaching Options") from eligible shareholders under the Entitlements Offer raising total funds of \$139,774, before costs.

	Number of Shares	Number of Attaching Options
Total securities offered under the Entitlements Offer	85,426,596	21,356,649
Entitlements validly applied for	3,250,559	812,639
Shortfall securities	82,176,037	20,544,010

It is proposed that the 3,250,559 Shares and 812,639 Attaching Options will be allotted and issued on or before 18 June 2018.

As disclosed in the Company's prospectus dated 21 May 2018 (refer also to the supplementary prospectus dated 31 May 2018) (together, "Prospectus"), the Company has entered into a number of agreements with strategic investors to take up to approximately \$3,397,000 worth of the shortfall (comprising 79,000,000 Shares and 19,750,000 attaching Quoted Options). The Company intends to settle this portion of the shortfall pursuant to these agreements on or about 30 June 2018.

Also as disclosed in the Prospectus, the Company had received commitments from eligible shareholders to apply for \$276,344 of their entitlement. As this commitment was not received in full as at the closing date, the Company has agreed with those eligible shareholders to settle the balance by a subscription for the remaining \$136,570 of shortfall (comprising 3,176,037 Shares and 794,010 Attaching Options). The Company intends to settle this portion of the shortfall on or about 30 June 2018.

FOR FURTHER INFORMATION CONTACT:

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ABOUT MSMCI

MSM Corporation International Limited (“MSMCI”) is an online entertainment company that specialises in building and launching new digital entertainment products to audiences in the US, Great Britain, Australia, Canada, New Zealand and South Africa. MSMCI partners with local operators in non-English speaking markets to maximise the reach of its products and services globally.

MSMCI's flagship product is Megastar, a global, mobile-first talent competition, featuring performers of any category, who competed to win one Million US Dollars, a role in a film and various other prizes. Winners are chosen by fans voting in the competition through the Megastar App.

The first Megastar competition launched in MSMCI's six core markets with the App available for download from the Apple and Google Stores. Additional Megastar competitions will subsequently launch in non-English speaking markets via partnering and licensing agreements.

Megastar was founded by Adam Wellisch and Dion Sullivan in February 2014 and listed on the Australian Securities Exchange becoming MSMCI (ASX:MSM) in January 2016. The Company is currently headquartered in Sydney, Australia and Oakland, California, USA.

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