



ASX Announcement
5 April 2018

EXTENSION TO VOLUNTARY SUSPENSION

Digital technology and entertainment company, MSM Corporation International Limited (ASX: MSM) advises that it is extending the voluntary suspension in the Company's securities until the finalisation of the announcement regarding its 2018 strategy to ensure compliance with the ASX Listing Rules.

The Company has met ASX's request to provide a formal submission on the Company's 2018 strategy as part of this process.

The Company expects that the securities will remain in voluntary suspension until discussions with the ASX are finalised and the announcement is made to the market which the Company estimates will occur prior to Thursday 19 April 2018.

FOR FURTHER INFORMATION CONTACT:

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ABOUT MSMCI

MSM Corporation International Limited ("MSMCI") is an online entertainment company that specialises in building and launching new digital entertainment products to audiences in the US, Great Britain, Australia, Canada, New Zealand and South Africa. MSMCI partners with local operators in non-English speaking markets to maximise the reach of its products and services globally.

MSMCI's flagship product is Megastar, a global, mobile-first talent competition, featuring performers of any category, competing to win one Million US Dollars, a role in a film and various other prizes. Winners are chosen by fans voting in the competition through the Megastar App.

The first Megastar competition launched in MSMCI's six core markets with the App available for download from the Apple and Google Stores. Additional Megastar competitions will subsequently launch in non-English speaking markets via partnering and licensing agreements.

Megastar was founded by Adam Wellisch and Dion Sullivan in February 2014 and listed on the Australian Securities Exchange becoming MSMCI (ASX:MSM) in January 2016. The Company is currently headquartered in Sydney, Australia and Oakland, California, USA.

Visit www.msmci.com to learn more or to [sign up for the investor newsletter](#).

