

## ESCROW EXPIRY

Digital technology and entertainment company, MSM Corporation International Limited ("MSM" or the "Company") provides the following information regarding its issued capital.

### Notification of Escrow Expiry

In accordance with Listing Rule 3.10A, the following securities will be released from escrow on 13 January 2018:

- 89,235,836 Fully Paid Ordinary Shares
- 32,000,000 \$0.10 Options, expiring 7 November 2019
- 50,000,000 Class A Performance Shares
- 50,000,000 Class B Performance Shares

The escrow restrictions on the above securities were initiated upon completion of the reverse takeover transaction completed by the Company on 13 January 2016 ("RTO") for a period of 24 months.

The Company will apply for the quotation of the 89,235,836 Fully Paid Ordinary shares and 32,000,000 \$0.10 Options, expiring 7 November 2019 within 10 business days after the end of the escrow period as required by Listing Rule 2.8.2.

## FOR FURTHER INFORMATION CONTACT:

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## ABOUT MSMCI

MSM Corporation International Limited ("MSMCI") is an online entertainment company that specialises in building and launching new digital entertainment products to audiences in the US, Great Britain, Australia, Canada, New Zealand and South Africa. MSMCI partners with local operators in non-English speaking markets to maximise the reach of its products and services globally.

MSMCI's flagship product is Megastar, a global, mobile-first talent competition, featuring performers of any category, competing to win one Million US Dollars, a role in a film and various other prizes. Winners are chosen by fans voting in the competition through the Megastar App.

The first Megastar competition launched in MSMCI's six core markets with the App available for download from the Apple and Google Stores. Additional Megastar competitions will subsequently launch in non-English speaking markets via partnering and licensing agreements.

Megastar was founded by Adam Wellisch and Dion Sullivan in February 2014 and listed on the Australian Securities Exchange becoming MSMCI (ASX:MSM) in January 2016. The Company is currently headquartered in Sydney, Australia and Oakland, California, USA.

Visit [www.msmci.com](http://www.msmci.com) to learn more or to [sign up for the investor newsletter](#).