



## MSM INVESTOR BRIEFING

Digital technology and entertainment company, MSM Corporation International Limited ("MSM" or the "Company") will host an Investor Briefing conference call today.

### Investor Briefing Conference Call details:

Date: Thursday 21 December 2017  
Time: 12:30pm (Australian Eastern Daylight Savings Time)

### Dial in Details:

Australia - **1800 804 595**

CEO & Co-Founder, Dion Sullivan, will talk about the success of Megastar WWTI and opportunities arising for the Company in 2018 (as referred to in ASX announcements dated 5 December 2017, 7 December 2017, 8 December 2017, 12 December 2017 and 19 December 2017).

Shareholders are encouraged to participate by forwarding questions to [Investors@msmci.com](mailto:Investors@msmci.com) prior to the call.

## FOR FURTHER INFORMATION CONTACT:

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ASX Announcement  
21 December 2017

## ABOUT MSMCI

MSM Corporation International Limited ("MSMCI") is an online entertainment company that specialises in building and launching new digital entertainment products to audiences in the US, Great Britain, Australia, Canada, New Zealand and South Africa. MSMCI partners with local operators in non-English speaking markets to maximise the reach of its products and services globally.

MSMCI's flagship product is Megastar, a global, mobile-first talent competition, featuring performers of any category, who competed to win one Million US Dollars, a role in a film and various other prizes. Winners are chosen by fans voting in the competition through the Megastar App.

The first Megastar competition launched in MSMCI's six core markets with the App available for download from the Apple and Google Stores. Additional Megastar competitions will subsequently launch in non-English speaking markets via partnering and licensing agreements.

Megastar was founded by Adam Wellisch and Dion Sullivan in February 2014 and listed on the Australian Securities Exchange becoming MSMCI (ASX:MSM) in January 2016. The Company is currently headquartered in Sydney, Australia and Oakland, California, USA.

Visit [www.msmci.com](http://www.msmci.com) to learn more or to [sign up for the investor newsletter](#).

