

# JEB CORLISS APPOINTED MEGASTAR JUDGE

## HIGHLIGHTS

- + World famous BASE jumper and wingsuit pilot Jeb Corliss joins judging panel for Megastar competition
- + Joins eight-time Grammy Award-winner Usher and other judges to be announced in coming weeks
- + Corliss will be involved in marketing and promoting the Megastar brand, engaging with Fans and providing feedback to Performers
- + The first global audition heat commenced on 30 September 2017 and the grand final will commence on 2 December 2017 with the Finale scheduled for 14 December 2017

Digital technology and entertainment company, MSM Corporation International Limited ("MSM" or "the Company") (ASX: MSM), is pleased to advise that Jeb Corliss, one of the world's foremost and best-known BASE jumpers and wingsuit pilots, has been appointed as a judge for the first Megastar competition, which commenced on 30 September 2017.

Over the last 20 years, Corliss has made more than 1,000 jumps, from the likes of the Eiffel Tower, Golden Gate Bridge, Angel Falls in Venezuela, the Petronas Towers in Kuala Lumpur, Malaysia and BASE jumped into the pregame show of Super Bowl XXXVIII for Aerosmith.

More recently he discovered the thrills and challenge of BASE jumping with wingsuits, flying along some of the most stunning and dangerous mountain terrain.



In July 2011, Corliss flew feet from the ground in the Swiss Alps, an event that was captured on camera and broadcast on ABC's 20/20. Two months later, Corliss swooped through an arch in the side of China's iconic Tianmen Mountain, in front of a live television audience of millions.



*Wingsuit pilot Jeb Corliss soars.*  
<http://jebcorliss.net/>



*Jeb Corliss high above Rio.*  
<http://jebcorliss.net/>

Today, he continues to train and work toward even bigger feats, including what is likely the ultimate dream: To fly a wingsuit through the World Financial Center in Shanghai China. His goal is to work with the Chinese government to do a mega stunt on a scale never before attempted in front of a crowd of hundreds of thousands of people live.

Corliss has been the subject of numerous profiles published in a range of globally significant publications and has been regularly featured on television in the United States and abroad.

He has been featured in popular BASE documentaries such as *A Year in the Life*, and *Journey to the Center* and his life was the subject of a documentary film, *Fearless*. He was also the original host of *Stunt Junkies* on The Discovery Channel.

As a Megastar Judge, Corliss will be marketing and promoting the brand across his social media platforms, engaging with Fans and providing feedback to Performers that are participating in the competition.

### **Commenting on his appointment as Judge of the Megastar competition, Jeb Corliss said:**

“I am excited to be part of the Megastar competition which will challenge conventional thinking and push the boundaries for global talent identification, in much the same way I have done with BASE jumping and wingsuit flying.”

“I am looking forward to seeing what talent can be uncovered and how a global audience can propel an unknown talent to become a worldwide Megastar.”

The Megastar competition, is a mobile-first talent competition, featuring performers of any category, competing to win one Million US Dollars, a role in a film and several other prizes.

It is being promoted by a massive multi-faceted marketing and media program across the USA, UK, Australia, New Zealand, Canada and South Africa throughout five weeks of heats, three weeks of finals rounds, grand final week and the live finale.

The first global audition heat commenced on 30 September 2017 and the grand final will commence on 2 December 2017 with the Finale scheduled for 14 December 2017.

### **MSM Managing Director, Dion Sullivan commented;**

“Jeb Corliss is a genuine global megastar who strives to be extraordinary at what he does and how he lives his life, every day. We are very excited that Jeb has joined the Megastar team. He personifies Megastar’s transformation of the talent competition genre by removing the boundaries of stage and screen. Megastar is truly about all talent.”

### **MSM Advisor, John Baldecchi commented;**

“Having worked with Jeb he is undoubtedly the perfect fit for the Megastar brand. Beyond his high level of expertise, Jeb embodies what it means to be successful by pursuing your passion. This is an important idea for all of us to consider albeit almost all of us can do that closer to the ground. He is a great addition to the team, a leader in his sport and a terrific mentor.”



ASX Announcement  
11 October 2017

Jeb Corliss' engagement is for an initial term ending 60 days following the finale of the first Megastar competition in 2017. The consideration payable to Corliss is comprised of staggered cash payments and shares vesting over a 2 year period.

## FOR FURTHER INFORMATION, CONTACT:

Media queries: [media@msmci.com](mailto:media@msmci.com)

## ABOUT MSMCI

MSM Corporation International Limited ("MSMCI") is an online entertainment company that specialises in building and launching new digital entertainment products to audiences in the US, Great Britain, Australia, Canada, New Zealand and South Africa. MSMCI partners with local operators in non-English speaking markets to maximise the reach of its products and services globally.

MSMCI's flagship product is Megastar, a global, mobile-first talent competition, featuring performers of any category, competing to win one Million US Dollars, a role in a film and various other prizes. Winners are chosen by fans voting in the competition through the Megastar App.

The first Megastar competition launched in MSMCI's six core markets with the App available for download from the Apple and Google Stores. Additional Megastar competitions will subsequently launch in non-English speaking markets via partnering and licensing agreements.

Megastar was founded by Adam Wellisch and Dion Sullivan in February 2014 and listed on the Australian Securities Exchange becoming MSMCI (ASX:MSM) in January 2016. The Company is currently headquartered in Sydney, Australia and Oakland, California, USA.

Visit [www.msmci.com](http://www.msmci.com) to learn more or to [sign up for the investor newsletter](#).

