

COMPLETION OF UNMARKETABLE SHARE SALE

Digital technology and entertainment company, MSM Corporation International Limited (ASX: MSM), wishes to advise that the sale of MSM shares under the Company's unmarketable parcel share sale announced on 18 August 2017 (Share Sale) has been completed, at a sale price of \$0.31 per share.

A total of 960 shareholders collectively holding 147,834 fully paid MSM shares participated in the Share Sale.

Holders of unmarketable parcels which were sold under the Share Sale should expect to receive their consideration within ten business days. All costs associated with the sale of the unmarketable parcels of shares are being borne by MSM.

Immediately prior to the conclusion of the Share Sale, the Company had 2,416 shareholders. Following the settlement of the sale of MSM shares under the Share Sale, the Company had 1,456 shareholders. As a result of the successful conclusion of the Share Sale, the Company's shareholder base has been significantly reduced.

The substantial reduction in the number of shareholders in the Company will reduce the Company's administrative costs associated with maintaining a large share register, including printing and mailing costs and share registry expenses.

FOR FURTHER INFORMATION, CONTACT:

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ABOUT MSMCI

MSM Corporation International Limited ("MSMCI") is an online entertainment company that specialises in building and launching new digital entertainment products to audiences in the US, Great Britain, Australia, Canada, New Zealand and South Africa. MSMCI partners with local operators in non-English speaking markets to maximise the reach of its products and services globally.

MSMCI's flagship product is Megastar, a global, mobile-first talent competition, featuring performers of any category, competing to win one Million US Dollars, a role in a film and various other prizes. Winners are chosen by fans voting in the competition through the Megastar App.

The first Megastar competition launches in MSMCI's six core markets with the App available for download from the Apple and Google Stores. Additional Megastar competitions will subsequently launch in non-English speaking markets via partnering and licensing agreements.

Megastar was founded by Adam Wellisch and Dion Sullivan in February 2014 and listed on the Australian Securities Exchange becoming MSMCI (ASX:MSM) in January 2016. The Company is currently headquartered in Sydney, Australia and Oakland, California, USA.

Visit www.msmci.com to learn more or to [sign up for the investor newsletter](#).

