

Introducing Megastar Millionaire Marketing Teaser Campaign

MSM Corporation International Limited (“**MSM**” or “**the Company**”) (ASX: MSM), a leading digital technology and entertainment company, is pleased to provide shareholders and investors with a preview of the Megastar Millionaire marketing campaign.

The Megastar short form video is demonstrative of the brand marketing built around Megastar awareness. Furthermore, it is indicative of the calibre and types of talent that shall be participating in Megastar World Wide Tournament One, slated for launch later this quarter.

The Performers (“Talent”) in the video have all confirmed that they will be entering the competition and are set to accompany multiple social influencers, celebrity hosts and judges who will help amplify awareness of the Megastar Millionaire competition. This Talent represent just a very small sampling of the types of emerging creative talent MSM intends to bring to Megastar.

Via this video, as well as other marketing soon to break, Fans and Performers will be encouraged to sign up for the competition via the Megastar Millionaire smartphone app. The Megastar app will be launched in due course along with the announcement of social media influencers and celebrity judges and hosts.

The video can be viewed on this link https://youtu.be/JdU_t-hY1kM

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About MSM

MSM Corporation International Limited is a digital technology and media entertainment company that, via the first product offering, Megastar Millionaire, will launch the world's richest online, mobile-first, talent discovery competition platform.

Megastar Millionaire is a consumer digital entertainment technology platform; connecting performers and fans in an innovative and interactive gamification experience. It is designed to transform, mobilise and individualise the search for new artists, allowing people to easily showcase their talents to a global digital audience and offers significant advantages over traditional television platforms.

This highly disruptive, first-to-market platform will monetise mobile video via a highly successful talent competition format. Operating squarely within the US\$25bn online gaming and US\$30bn mobile sectors, Megastar Millionaire draws on the social media phenomenon, allowing individuals to demonstrate their skills and talents.